WELLNESS THROUGH TRADITION
AYURAJ

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MSME
KERALA STARTUP MISSION
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Recognized by DIIP
DEPARTMENT OF INDUSTRIAL POLICY & PROMOTION
DIIP No : DIPP93313

PRODUCT DETAILS

1



AYURAJ BRAHMI MIX

Introducing Brahmi Mix: A Pure Superfood for Cognitive Enhancement
Our Brahmi Mix, a remarkable superfood carefully crafted to bolster cognitive function and enhance memory, all while maintaining its purity .
No Preservatives, Pure Power...
In a world where artificial additives are rampant, we take pride in presenting Brahmi Mix, a product untouched by preservatives. We firmly believe that nature's gifts are best left unaltered, and Brahmi Mix stands as a testament to our commitment to purity.

MRP RS : 390/-
Quantity : 250g
Shelf Life : 24 Months

2



AYURAJ BRAHMI JAM

Jam is not just a Flavoured Jam Any more. Try All New AYURAJ BRAHMI JAM which completely free from artificial Flavours and Gelatin like Unhealthy Substances. Brahmi Jam Consists of Brahmi, Kadali Fruit, and Palm Jaggery
NO GELATIN
NO ARTIFICIAL COLOURS
NO ARTIFICIAL FLAVOURS
No ADDED PRESERVATIVES

MRP RS : 390/-
Quantity : 350g
Shelf Life : 12 Months

3



AYURAJ BRAHMI SYRUP

Infused with the healing properties of Brahmi, our farm fresh Brahmi Syrup processing captures the essence of nature's bounty, offering a deliciously unique and nourishing experience with every spoonful. We can process our farm fresh Brahmi within an hour, ensuring the preservation of all its valuable nutrients, vitamins, and minerals.

MRP RS : 390/-
Quantity : 250ml
Shelf Life : 12 Months

PARTNER WITH AYURAJ

Export Quality Products | Growing Demand
A Healthier Tomorrow

Let's Grow Together

Quality Guranteed

4



AYURAJ BRAHMI HONEY

"Golden Goodness with the Power of Brahmi
Pure Honey. Smart Choice. Healthy Family."

Product Description

Honestly Green Brahmi Honey is a perfect blend of pure, natural honey enriched with the goodness of Brahmi, one of Ayurveda's most respected herbs.

MRP RS : 475/-

Quantity : 350ml

Shelf Life : 24 Months

5



AYURAJ RAMACHA PILLOW FOR BED

The Ramacha Pillow is an innovative and thoughtfully designed product by , embodying the essence of natural wellness and traditional wisdom. Carefully crafted with a blend of premium materials, the Ramacha Pillow offers a unique and holistic approach to rest, relaxation, and rejuvenation.

MRP RS : 1500/-

Quantity : 1 Pcs

6



AYURAJ RAMACHA PILLOW FOR CAR / SOFAS

Why Choose the Ramacha Pillow?
Rooted in Tradition:
The Ramacha Pillow draws inspiration from time-honored Ayurvedic practices, offering a blend of ancient wisdom and modern comfort.
Quality Assurance:
For us, quality is paramount. Each pillow undergoes meticulous quality checks to ensure it meets the highest standards of craftsmanship and efficacy.
Unique and Thoughtful Design:
From its carefully curated ingredients to its eco-friendly jute cover, every aspect of the Ramacha Pillow reflects thoughtful design and attention to detail.

MRP RS : 950/-

Quantity : 1 Pcs

7



AYURAJ ALOEVERA JAM

Aloe-Vera Jam
"Naturally Sweetened with Palm Jaggery"
Discover a delightful fusion of taste and wellness in every spoon of our Aloe-Vera Jam, crafted with care and sweetened naturally using pure palm jaggery, Red Banana, Lemon extracts.
This unique jam brings you the refreshing essence of freshly extracted aloe vera gel, known for its cooling properties and soothing effect on the body. Aloe vera has long been cherished as a nourishing plant that supports daily vitality, and we've harnessed its goodness in a form that's both delicious and easy to enjoy.
Instead of refined sugars, we use traditional palm jaggery, an age-old natural sweetener rich in minerals and natural flavor. It not only enhances the taste but also complements the elimination of bitterness of aloe vera, creating a smooth, caramel-like finish that melts in your mouth.

MRP RS : 380/-

Quantity : 350g

Shelf Life : 12 Months

Wellness Through Tradition

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AYURAJ AADALODAKA POWDER

Aadalodakoottu is a thoughtfully crafted natural blend made from Aadalodakam (Adhatoda vasica), Njavara rice, dried ginger, black pepper, and cardamom. Each ingredient is carefully selected and processed without the use of preservatives, artificial flavors, or additives—preserving purity in every spoonful.
Though inspired by traditional wisdom, Aadalodakoottu is not classified as an Ayurvedic medicine. It is a natural, food-based preparation that is safe for people of all ages and can be included as part of your daily diet for general wellness and warmth.

MRP RS : 250/-

Quantity : 150g

Shelf Life : 24 Months

9



AYURAJ PACHILAKOOTTU

Pachilakoottu – A Natural Blend of Green Goodness
Pachilakoottu is a wholesome blend of naturally sourced leaves like Poovarasu, Cheroola, Mukkutti, Kaarayila, Malathangi, combined with the richness of Njavara rice. This unique formulation is thoughtfully prepared without any preservatives, artificial colors, or flavors—staying true to nature in every scoop.
Crafted using traditional methods, Pachilakoottu is not an Ayurvedic medicine, but a natural supplement safe for all age groups. It can be consumed daily as part of a healthy lifestyle to support general wellness.

MRP RS : 1500/-

Quantity : 1 Pcs

10



AYURAJ NEELAMARI OIL
INDIGO OIL

Ayuraj Neela Amari Oil is a Natural hair care based Oil with the concentration of Natural Neelamari(Indigo) which was fully cultivated under control of Ayuraj Industries Private Limited is a Modern, Scientific and havested without using any kind of pesticides for the entire Process with respect to 100% Natural Coconut oil and Raw Gooseberry(AMLA).

MRP RS
100ml : 290/-
250ml : 550/-
500ml : 1100/-

Shelf Life : 12 Months

11



AYURAJ BRAHMI OIL

Introducing our Brahmi Oil, a unique blend of farm fresh Brahmi collected from rural women and Grade 1 coconut oil. Our oil is carefully processed within an hour of collection to preserve all the vital nutrients and minerals. Brahmi Oil is known to promote hair growth, improve scalp health, and prevent dandruff. With regular use, you can enjoy luscious, healthy hair that shines with vitality. Try our Brahmi Oil today and experience the power of natural ingredients for yourself.

MRP RS
100ml : 290/-
250ml : 550/-
550ml : 1100/-

Shelf Life : 12 Months

Wellness Through Tradition

12



AYURAJ GOOSEBERRY JUICE 500ml

Gooseberry contains Vitamin C, Vitamin D, and phytonutrients which is a powerful antioxidant which is vital to your nervous system, immune system, and skin. Vitamin B5 is necessary for creating fatty acids, while vitamin B6, which many enzymes and cells in your body need to function, helps convert food into energy. Drinking a glass of gooseberry Juice after every food serve helps to digest and helps to stay refreshed for a longer period of time.for general wellness and warmth.

MRP RS : 130/-

Quantity : 500ml

Shelf Life : 12 Months

13



AYURAJ GOOSEBERRY JUICE 250ml

Gooseberry contains Vitamin C, Vitamin D, and phytonutrients which is a powerful antioxidant which is vital to your nervous system, immune system, and skin. Vitamin B5 is necessary for creating fatty acids, while vitamin B6, which many enzymes and cells in your body need to function, helps convert food into energy. Drinking a glass of gooseberry Juice after every food serve helps to digest and helps to stay refreshed for a longer period of time.for general wellness and warmth.

MRP RS : 60/-

Quantity : 200ml

Shelf Life : 12 Months

14



AYURAJ ALOE VERA BODY MASSAGE OIL

Ayuraj Neela Amari Oil is a Natural hair care based Oil with the concentration of Natural Neelamari(Indigo) which was fully cultivated under control of Ayuraj Industries Private Limited is a Modern, Scientific and havested without using any kind of pesticides for the entire Process with respect to 100% Natural Coconut oil and Raw Gooseberry(AMLA).

MRP RS

100ml : 290/-

250ml : 550/-

500ml : 1100/-

Shelf Life : 24 Months

15



AYURAJ RAMACHAM THIRST QUENCHER / RAMACHAM DAHASAMANI

Ramacham Thirst Quencher – Nature's Coolest Refreshment!
Beat the heat and refresh your senses with Ramacham Thirst Quencher—a natural, revitalizing drink infused with the goodness of Ramacham (Vetiver). This traditional herbal cooler not only quenches your thirst but also calms the mind, detoxifies the body, and boosts digestion.

Savor the taste of wellness with every sip! Stay cool, stay refreshed—naturally!

MRP RS : 35/-

Quantity : 20g

Shelf Life : 24 Months

Wellness Through Tradition

16



AYURAJ NATURAL FACEPACK

A carefully blended combination of 8 natural ingredients that helps nourish, refresh, and rejuvenate your skin, supporting a naturally healthy and radiant-looking complexion. Suitable for all ages.

MRP RS : 100/-

Quantity : 50g

Shelf Life : 24 Months

17



AYURAJ NATURAL HAIRWASH POWDER

Enriched with 6 natural ingredients, Ayuraj Natural Hairwash Powder gently cleanses the scalp and hair while helping nourish and maintain naturally healthy, soft, and refreshed-looking hair. Suitable for all ages.

MRP RS : 100/-

Quantity : 50g

Shelf Life : 24 Months

18



AYURAJ RAMACHAM BATH SCRUBBER

Ramacham Bath Scrubber – Nature's Touch for Healthy Skin!

Experience the purest form of self-care with our Ramacham Bath Scrubber, crafted from 100% Grade 1 Ramacham (Vetiver) and enclosed in a soft cotton net. Handmade with care by local women, this scrubber is more than just a bath essential—it's a natural skin purifier and a step towards women empowerment.

MRP RS : 30/-

Quanity : 1 Pcs

Shelf Life : 48 Months

PROVEN TRUST FOR THE PAST 19 YEARS

Let's Grow Together

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